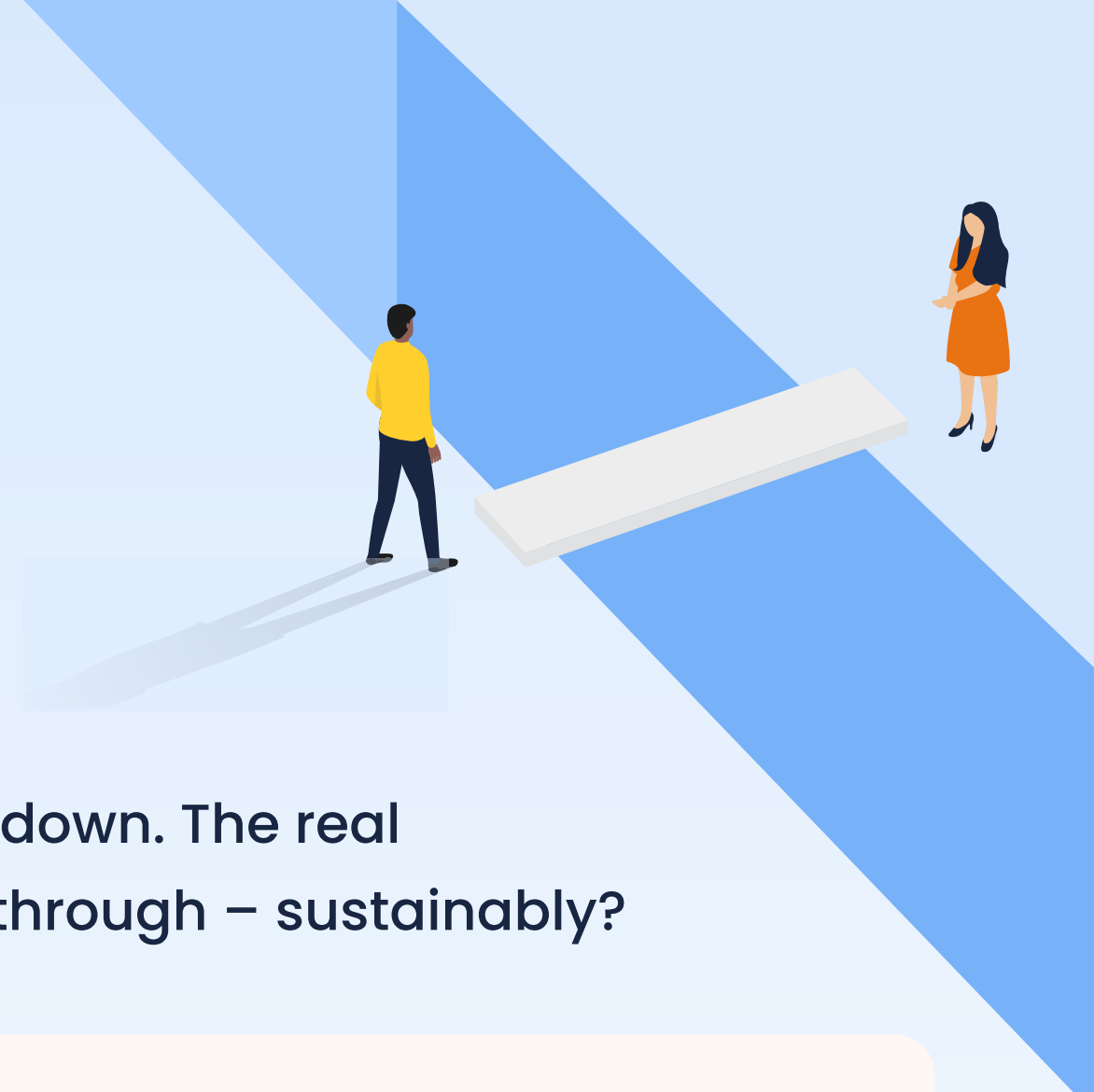


Is your organization going through change?

Restructuring, new leadership, AI adoption? Change isn't slowing down. The real question is: Are your teams willing and able to carry this change through – sustainably?



The cost of late visibility

70% of change initiatives fail. Almost never because of the strategy

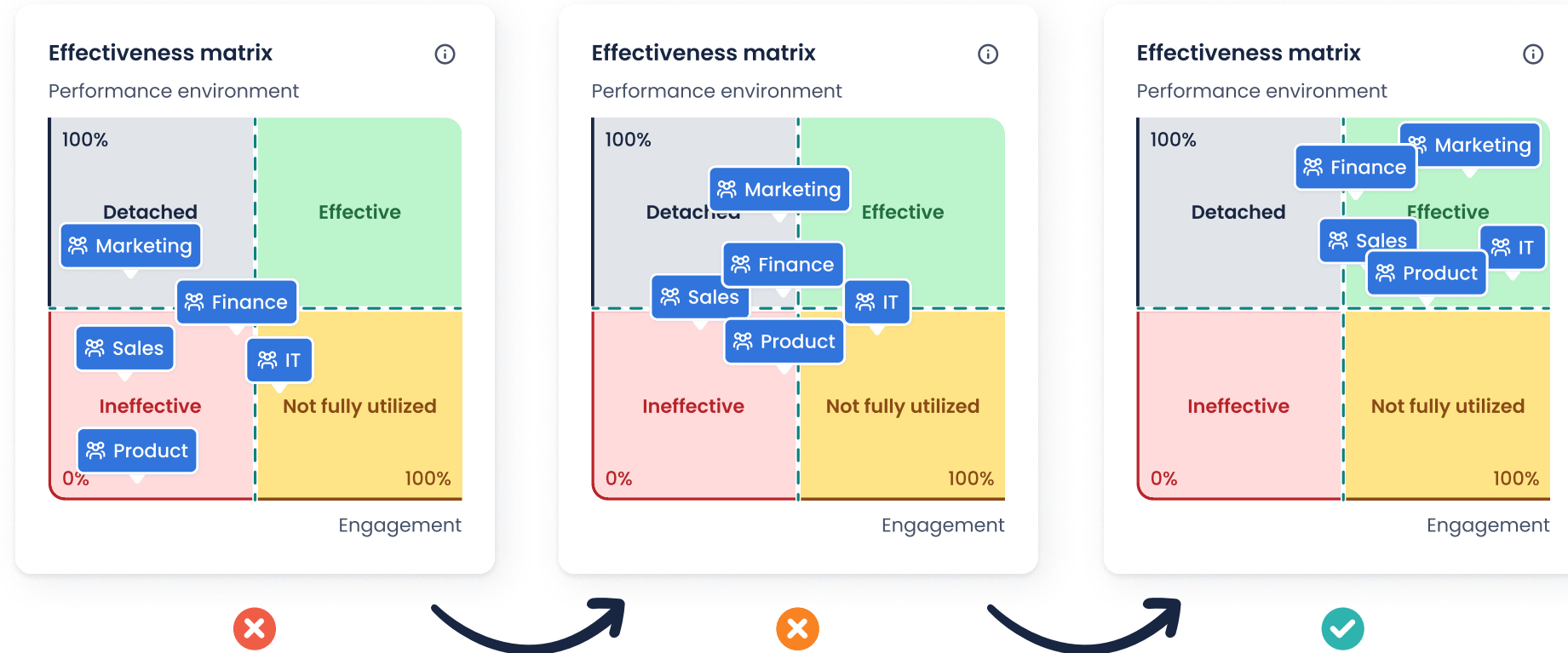
Strategy gets decided in a boardroom. It gets executed by employees. When employees lose energy, lose clarity, or stop trusting the plan, your strategy quietly stops working. And you won't know until the next quarterly report shows you the damage.

Trust in leadership erodes when decisions don't match what employees are experiencing.

Engagement drops, making change harder to sustain.

Turnover rises — your hardest-to-replace people leaving first.

Productivity drops or holds because some are working twice as hard.



Keep your teams in the green

Effectory's effectiveness matrix maps every team in your organization based on how engaged they are and whether they have what they need to deliver. At a glance, you can see which teams are thriving, which are at risk, and where leadership attention will have the greatest impact.

Make the invisible visible

Connect continuous employee insights to business performance. Understand what's driving productivity, retention, and where your strategy is actually landing. Not once a year, but continuously.

✓ **Stop guessing.** Make decisions on what's actually happening in your teams, not on what you assume.

✓ **Put managers in the driver's seat.** Give them visibility into their own teams, on an ongoing basis, instead of waiting for the next quarterly review.

✓ **Turn noise into clarity.** A signal you can act on, not a 60-page report.

You wouldn't run your business on last year's financials. So why run it on last year's people data?

Read the full guide: Closing the gap between strategy and reality

Scan to download the guide

